International Sender ID

Registration Request Form

BUSINESS

To be duly filled by the "Brand" entity requesting Enterprise SMS Portal /Sender ID(s) from EITC

a. If you are creating a new enterprise SMS portal account, fill sections A and B
b. If you are only applying for a new Sender ID, fill Section B only

Section A

Company details

Company name: _____ Phone number: _____

Address: _____

Country: _____ P.O. Box: _____

Trade License Number: _____ Nature of business: _____

Trade License expiry date: _____ (DD MM YYYY) Establishment Card expiry date: _____ (DD MM YYYY)

Authorised contact details

Title: ○ Mr. ○ Ms. ○ Mrs.

Role: _____

Full name: _____ Title/Position: _____

Mobile number: _____ Office telephone number: _____

Email: _____

Technical contact details

Enterprise SMS Portal Entity ID: (if already registered with EITC or provide below details for first time users)

_____

Full name: _____ Title/Position: _____

Mobile number: _____ Office telephone number: _____

Email: _____

APP-ENT-SMS-POR-SEP 2021

Section B

Sender ID requests:

#	Sender ID	Sender ID category and segment	SMS content
1		Sender ID category and segment	
2		Sender ID category and segment	
3		Sender ID category and segment	
4		Sender ID category and segment	
5		Sender ID category and segment	
6		Sender ID category and segment	
7		Sender ID category and segment	
8		Sender ID category and segment	
9		Sender ID category and segment	
10		Sender ID category and segment	

Terms and Conditions:

1. You authorise SMS Service Provider/Reseller to whitelist your sender IDs and submit this form on your behalf
2. You will be required to coloured copy of this application form along with the following documents: valid Trade License/Passport/Visa/Authorised Signatory.
3. Sender ID approvals shall only be processed upon document validation. EITC reserves the right to reject any sender ID at its discretion.
4. EITC reserves the right to block Your Sender ID(s) on breach of any the provision of the attached TRA Regulatory Policy Mobile SPAM ("Policy").
5. EITC reserves the right to charge for provision of the Sender ID(s) and its facilities in future based on a 30 days' notice period.
6. In case of more than 10 Sender ID, kindly re-attach a new Section B form and provide all required information along with authorised signature.
7. We undertake to comply with all applicable laws (including, but not limited to, as they relate to fraud and SPAM) and indemnify du against any action, claim, fine or loss whatsoever incurred as a result of a breach of law or regulation. I acknowledge that recipients of SMS content may have rights in relation to an unsubscribe function/optout and undertake to that all such requirements are met and applicable laws and regulations complied with.

We agree to comply with all provisions of Policy. Where EITC has been instructed to terminate the Services by the TRA for breach of the Policy, we shall comply with EITC' notification to terminate the services being provided to us. We further authorise SMSalaTechnologis LLC to whitelist the Sender ID(s) on our behalf.

Brand Entity Name

Name of Authorised Signatory

DD MM YYYY